

## Session 8: Economy and Destination as attractor factors to Sauk County

Location: **Seats, Inc.** (initially, see below), then **Reedsburg Public Library**, 370 Vine St., Reedsburg, WI 53913

Date: **April 11th, 2019 8:30am to 4:30pm**

Learning Objectives:

- List three workforce related challenges impacting employers in Sauk County
- Demonstrate skills necessary for personal networking
- List three major economic trends impacting Sauk County
- Articulate the relationship between placemaking and workforce development

Groundwork and preparation: Review the [2017 Economic and Workforce Profile for Sauk County](#)

### Thursday, April 11th

<b>8:30am - 9:00am</b>	<b>Opening</b> <i>Jenny Erickson, UW-Madison Extension</i>	Seats, Inc
<b>9:00am - 10:10am</b>	<b>Workforce on Center Stage: front row view of a Reedsburg manufacturing firm</b> <b>Tour of Seats, Inc. and Discussion</b> Seats, Inc., 1515 Industrial St <i>Jerry Ward, Executive Vice President, Seats, Inc.</i>	Seats, Inc
<b>10:10am - 10:30pm</b>	<b>Break &amp; drive to Reedsburg Public Library at 370 Vine Street, Reedsburg</b>	
<b>10:30am - 12:00pm</b>	<b>Lead &amp; Succeed: you can't do it without a network</b> <i>Julie Wood, SBDC Education Program Manager &amp; Youth Entrepreneur Camp Director</i>	Reedsburg Public Library Community Room

12:00pm - 12:45pm	Catered Lunch by Pizza Ranch	Reedsburg Public Library Community Room
12:45pm - 1:00pm	Class Project Check In <i>Morgan McArthur, UW-Madison Extension</i>	Reedsburg Public Library Community Room
1:00pm - 2:00pm	Sauk County by the Numbers: Demographic Data Tells the Tale <i>Dr. Steve Deller, Professor of Agriculture and Applied Economics with UW-Madison and UWEX</i>	Reedsburg Public Library Community Room
2:00pm - 2:15pm	Questions for panel <i>Jenny Erickson, UW-Madison Extension</i>	Reedsburg Public Library
2:15pm - 2:30pm	Break	
2:30pm - 4:00pm	Panel: Sauk County as a Garden for Growth. Economic Development and Placemaking Enrich the Soil  <i>Ed White, Executive Director, Sauk County Development Corporation,</i> <i>Jared Pinkus, Community Liaison, Sauk County,</i> <i>Marty Krueger, Sauk County Board Supervisor and business owner</i> <i>Donna Neuwirth, Executive Director, Wormfarm Institute</i> <i>Art Shrader, WCCU Community Banker, former State Assembly candidate</i>	Reedsburg Public Library Community Room
4:00pm - 4:20pm	Closing <i>Morgan McArthur, UW-Madison Extension</i>	Reedsburg Public Library Community Room